



## What Is *BMore Learning*™?

**BMore Learning**™ is a non-profit organization on a mission to encourage parents and equip students; getting them ready for life in the real world. *BMore Learning*™ provides interactive opportunities to learn and practice essential life, social, and workforce skills. We offer virtual learning opportunities that are designed to prepare, motivate, and educate our future employees, college students, leaders, and citizens. Students gain confidence around those critical social skills including how to communicate with confidence, create a positive first impression, and make good decisions. Students will discuss, plan for, and practice these and many other competencies needed to be successful in today's world.

**BMore Learning**™ works in conjunction with *A Matter of Motivation, Inc. (AMOM)*, a professional training and development company specializing in helping leaders engage their employees, manage through massive change, develop leadership confidence, and create and sustain personal motivation. All our curriculum and instruction are provided by AMOM professional trainers, facilitators and business leaders bringing decades of business, education, and entrepreneurial experience to participants. These leaders have their pulse on what businesses are looking for in their emerging professional workforce and help guide students and parents to know what to expect from hiring managers and bosses in the real world.

## How does the Education of Students Bring Value to our Community?

Each Virtual session is interactive and fun and promotes discussion in a way that makes sure every participant is heard. Students and their parents leave the experience with a positive feeling, a stronger connection with each other, and equipped with the understanding of what it takes to be a professional in the workplace today. The value sponsors have in helping these students to launch their lives is **priceless**. You can interact with the students and their parents by volunteering at sessions. With your support, the school system and the students can participate for a small nominal fee.

## Why Partner with *BMore Learning*™?

Your support is an investment in the community, an opportunity to be a partner with the local school district in the professional development of its students, and an opportunity to impact the lives of our future workforce. By sponsoring the participation of these students, you are ensuring a more prepared and ready workforce of these soon-to-be graduates which will affect how we all live, work, and do business in this community.

- **GET IN FRONT** of and build a relationship directly with your customers.
- **GET FIRST PICK** of the best qualified, most prepared, professionally developed, highly skilled workforce pool.
- **STRENGTHEN** your company's reputation as a good corporate citizen to your customers, employees, and local residents.
- **GIVE BACK** to your community by helping students develop valuable career and life skills.



## Quick Fact Sheet

- **BMore Learning™** is a non-profit organization that designs programming to educate, encourage, and equip students and prepare the parents who support them with the personal, social, and business skills that increase their opportunities for success in our community and in the greater work world. We want to help students plan their path to independence.
- **The current virtual program includes:**
  - The Gallup Strength Finder Assessment for each student
  - Two live interactive Virtual sessions with games, fun, and workforce readiness lessons
  - Relevant and personalized instruction provided by experts in education, counseling, parenting, and business
  - A week of access to small group facilitator-led instruction, videos, and fun
  - All events include sessions on multiple topics in an experiential break-out format
- **Upon completion of the program students will be able to:**
  - Make a great first impression and understand why first impressions matter.
  - Communicate effectively and persuasively to adults, to each other, and to themselves.
  - Use appropriate social skills to network, engage, and build connections with employers, coworkers, and classmates.
  - Confidently express themselves both in-person and online.
  - Handle complex real-life and work situations and decision making.
  - Better understand their strengths and how to deal with failure.
  - Promote themselves by understanding their own personal brand and message.
  - How to channel pressure into positive motivation instead of stress and overwhelm.
  - And more life and business skills.
- **Upon completion of the program**, students will receive a resume-building **Certificate of Professionalism** from BMore Learning™.
- **Students will have the opportunity for:**
  - Connections to local employers, including chances to network with those who sponsor **BMore Learning™**
  - Access to ongoing education through resources available on our website and through social media platforms
  - Leadership advancement through our Student Board, and Veteran Leaders program
  - Scholarship programs